

## **Data privacy policy of PLIM Group AG**

This privacy policy describes how we collect, process and use your personal data when you visit our website and/or register with us, and what options we offer you, including accessing and updating information. PLIM Group AG is the data controller for the data we collect via websites that are subject to this privacy policy.

### **§ 1**

#### **General**

1. The term "personal information" as used herein includes all information that is or may be associated with you as a user of our website, whether entered by you or collected from you or otherwise obtained by us.

### **§ 2**

#### **Data collection when visiting our website**

2. When you use our website for information purposes only, i.e. if you do not register or otherwise transmit information to us, we only collect data that your browser transmits to our server (so-called "server log files"). When you visit our website, we collect the following data, which is technically necessary for us to display the website to you:
  - The website visited
  - Date/time of access
  - Amount of data sent in bytes
  - Source/reference from which you came to the site
  - Operating system/browser used
  - IP address used

The processing is carried out in accordance with Art. 6 para. 1 lit. f GDPR on the basis of our legitimate interest in improving the stability and functionality of our website. The data is not passed on or used in any other way. However, we reserve the right to check the server log files retrospectively if there are concrete indications of illegal use.

3. We collect, process and use your personal data exclusively for the following purposes: If required by law, we will ask for your consent before collecting, processing and using your personal data for the above purposes. If we wish to use your personal data for a

new or different purpose, we will also inform you of this and will only carry out this other use if it is required or permitted under the applicable legal provisions or if you have given your consent to this.

### **§ 3**

#### **Data processing when opening a customer account and for contract processing**

4. Pursuant to Art. 6 para. 1 lit. b GDPR, personal data will continue to be collected and processed if you provide it to us for the performance of a contract or when opening a customer account. Which data is collected can be seen from the respective input forms. A deletion of your customer account is possible at any time and can be done by sending a message to the above address of the responsible person. We store and use the data provided by you for the purpose of processing the contract. After complete processing of the contract or deletion of your customer account, your data will be blocked with regard to tax and commercial law retention periods and deleted after expiration of these periods, unless you have expressly consented to a further use of your data or a legally permitted further use of data was reserved by our side.

### **§ 4**

#### **Use of customer data**

5. If you subscribe to our e-mail newsletter, we will regularly send you information about our offers. Mandatory information for sending the newsletter is only your e-mail address. The provision of further data is voluntary and will be used to address you personally. For sending the newsletter we use the so-called double opt-in procedure. This means that we will only send you an e-mail newsletter if you have expressly confirmed that you consent to receiving newsletters. We will then send you a confirmation e-mail asking you to confirm that you wish to receive the newsletter in the future by clicking on a corresponding link. By activating the confirmation link, you give us your consent for the use of your personal data in accordance with Art. 6 Para. 1 lit. a GDPR. When you register for the newsletter, we store your IP address entered by your Internet service provider (ISP) as well as the date and time of registration in order to be able to trace any possible misuse of your e-mail address at a later date. The data collected by us when you register for the newsletter is used exclusively for the purpose of addressing you in an advertising manner by way of the newsletter. You can unsubscribe from the newsletter at any time by clicking on the link provided in the newsletter or by sending a message to the person responsible at the beginning of the newsletter. After unsubscribing, your e-mail address will be deleted from our newsletter distribution list immediately, unless you have expressly consented to further use of

your data or we reserve the right to use your data for other purposes that are permitted by law and about which we inform you in this declaration.

6. In order to process your order, we work together with the following service provider(s), who support us in whole or in part in the execution of concluded contracts. Certain personal data will be transmitted to these service providers in accordance with the following information. The personal data collected by us will be passed on to the transport company commissioned with the delivery as part of the contract processing, insofar as this is necessary for the delivery of the goods. We pass on your payment data to the commissioned credit institution within the framework of payment processing, insofar as this is necessary for payment processing. If payment service providers are used, we will inform you explicitly about this below. The legal basis for the transfer of data is Art. 6 Para. 1 lit. b GDPR. To fulfill our contractual obligations to our customers, we work with external shipping partners. We pass on your name as well as your delivery address and, as far as necessary for the delivery, your telephone number, exclusively for the purpose of the delivery of goods (Art. 6 para. 1 lit. b GDPR) to a shipping partner selected by us.

#### **§ 4**

##### **Rights of the person concerned**

7. The applicable data protection law grants you the following data subject rights (rights of access and intervention) vis-à-vis the controller with regard to the processing of your personal data, whereby reference is made to the stated legal basis for the respective exercise prerequisites:
- Right of access by the data subject pursuant to Art. 15 GDPR;
  - Right to rectification pursuant to Art. 16 GDPR;
  - Right to erasure pursuant to Art. 17 GDPR;
  - Right to restriction of processing pursuant to Art. 18 GDPR;
  - Notification obligation regarding rectification or erasure of personal data or restriction of processing pursuant to Art. 19 GDPR;
  - Right to data portability pursuant to Art. 20 GDPR;
  - Right to withdraw consent given pursuant to Art. 7 para. 3 GDPR;
  - Right to lodge a complaint with a supervisory authority pursuant to Art. 77 GDPR.